



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Front Line Strategies**  
**526 East Park Avenue**  
**Tallahassee, FL 32301**

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>1808257 /      |   | <u>Alt Order #</u><br>08778591                         |
| <u>Product</u><br>ROY MOORE FOR SENATE       |   |  |
| <u>Contract Dates</u><br>09/11/17 - 09/26/17 |   | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>POL/Moore, Roy/Senate   |   | <u>Original Date / Revision</u><br>09/06/17 / 09/19/17 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WSFA                      | <u>Account Executive</u><br>Ryan Eddins | <u>Sales Office</u><br>HRP-Washingt                    |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
| <u>Agency Code</u>                           | <u>Advertiser Code</u>                  | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                            |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date        | End Date          | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1   | WSFA        | 09/11/17          | 09/22/17          | Today In Alabama   | 6a-7a                 |                 | :30           |                   |             | NM          | 10    | \$1,750.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
|       | Week:       | 09/11/17          | 09/17/17          | MTWTF--            |                       |                 |               | 5                 | \$175.00    |             |       |            |
|       | Week:       | 09/18/17          | 09/24/17          | MTWTF--            |                       |                 |               | 5                 | \$175.00    |             |       |            |
| N 2   | WSFA        | 09/11/17          | 09/22/17          | NBC Today Show     | 7-9am                 |                 | :30           |                   |             | NM          | 9     | \$1,035.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
|       | Week:       | 09/11/17          | 09/17/17          | MTWTF--            |                       |                 |               | 5                 | \$115.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 3           | WSFA              | 09/11/17-09/17/17 | NBC Today Show     | 7-9am                 | MTuWThF----     | :30           |                   | \$115.00    | NM          |       |            |
|       |             |                   | <u>Credited</u>   |                    |                       |                 |               |                   |             |             |       |            |
|       | Week:       | 09/18/17          | 09/24/17          | MTWTF--            |                       |                 |               | 5                 | \$115.00    |             |       |            |
| N 3   | WSFA        | 09/11/17          | 09/22/17          | NBC Today 2        | 9-10am                |                 | :30           |                   |             | NM          | 8     | \$920.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
|       | Week:       | 09/11/17          | 09/17/17          | MTWTF--            |                       |                 |               | 5                 | \$115.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 1           | WSFA              | 09/11/17-09/17/17 | NBC Today 2        | 9-10am                | MTuWThF----     | :30           |                   | \$115.00    | NM          |       |            |
|       |             |                   | <u>Credited</u>   |                    |                       |                 |               |                   |             |             |       |            |
|       | 2           | WSFA              | 09/11/17-09/17/17 | NBC Today 2        | 9-10am                | MTuWThF----     | :30           |                   | \$115.00    | NM          |       |            |
|       |             |                   | <u>Credited</u>   |                    |                       |                 |               |                   |             |             |       |            |
|       | Week:       | 09/18/17          | 09/24/17          | MTWTF--            |                       |                 |               | 5                 | \$115.00    |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line  | Ch       | Start Date        | End Date           | Description        | Start/End Time | Days        | Length             | Spots/Week | Rate                | Type | Spots | Amount   |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
|--|----------|-------------------|--------------------|--------------------|----------------|-------------|--------------------|------------|---------------------|------|-------|----------|------------|----------|------------|-------------|----------------|----------|----------|-------------|------|---------|------|-------------------|--------------------|-----------|-------------|-----|--------------------|----|----------|--|--|--|--|--|--|--|--|---|------|-------------------|--------------------|-----------|-------------|-----|--------------------|----|----------|--|--|--|--|--|--|--|--|
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/18/17</td><td>09/24/17</td><td>NBC Today 2</td><td></td><td></td></tr></table>   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          | Start Date | End Date | Weekdays   | Spots/Week  | Rate           | 09/18/17 | 09/24/17 | NBC Today 2 |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Start Date   | End Date | Weekdays          | Spots/Week         | Rate               |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 09/18/17   | 09/24/17 | NBC Today 2       |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 6  | WSFA     | 09/18/17-09/24/17 |                    | NBC Today 2        | 9-10am         | MTuWThF---- | :30                |            | <del>\$115.00</del> | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| See MG 3.14  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 7  | WSFA     | 09/18/17-09/24/17 |                    | NBC Today 2        | 9-10am         | MTuWThF---- | :30                |            | <del>\$115.00</del> | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| See MG 3.15  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 8  | WSFA     | 09/18/17-09/24/17 |                    | NBC Today 2        | 9-10am         | MTuWThF---- | :30                |            | <del>\$115.00</del> | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| See MG 3.11  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 9  | WSFA     | 09/18/17-09/24/17 |                    | NBC Today 2        | 9-10am         | MTuWThF---- | :30                |            | <del>\$115.00</del> | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| See MG 3.12  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 10   | WSFA     | 09/18/17-09/24/17 |                    | NBC Today 2        | 9-10am         | MTuWThF---- | :30                |            | <del>\$115.00</del> | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| See MG 3.13  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 11   | WSFA     | 09/18/17-09/18/17 |                    | NBC Today 2        | 9-10am         | M-----      | :30                |            | \$115.00            | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Ⓜ MG for 3.8 09/18   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 12   | WSFA     | 09/19/17-09/19/17 |                    | NBC Today 2        | 9-10am         | -Tu-----    | :30                |            | \$115.00            | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Ⓜ MG for 3.9 09/19   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 13   | WSFA     | 09/20/17-09/20/17 |                    | NBC Today 2        | 9-10am         | ---W-----   | :30                |            | \$115.00            | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Ⓜ MG for 3.10 09/20  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 14   | WSFA     | 09/21/17-09/21/17 |                    | NBC Today 2        | 9-10am         | ----Th----- | :30                |            | \$115.00            | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Ⓜ MG for 3.6 09/21   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 15   | WSFA     | 09/22/17-09/22/17 |                    | NBC Today 2        | 9-10am         | -----F----  | :30                |            | \$115.00            | NM   |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Ⓜ MG for 3.7 09/22   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| N 4  | WSFA     | 09/11/17          | 09/22/17           | NBC Today Show 3   | 10-11am        |             | :30                |            |                     | NM   | 8     | \$600.00 |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/11/17</td><td>09/17/17</td><td>MTWTF--</td><td>5</td><td>\$75.00</td></tr></table>   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          | Start Date | End Date | Weekdays   | Spots/Week  | Rate           | 09/11/17 | 09/17/17 | MTWTF--     | 5    | \$75.00 |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
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| 09/11/17   | 09/17/17 | MTWTF--           | 5                  | \$75.00            |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| <table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSFA</td><td>09/11/17-09/17/17</td><td>NBC Today Show 3</td><td>10-11am</td><td>MTuWThF----</td><td>:30</td><td><del>\$75.00</del></td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>4</td><td>WSFA</td><td>09/11/17-09/17/17</td><td>NBC Today Show 3</td><td>10-11am</td><td>MTuWThF----</td><td>:30</td><td><del>\$75.00</del></td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr></table>         |          |                   |                    |                    |                |             |                    |            |                     |      |       |          | Spot       | Ch       | Date Range | Description | Start/End Time | Weekdays | Length   | Rate        | Type | 2       | WSFA | 09/11/17-09/17/17 | NBC Today Show 3   | 10-11am   | MTuWThF---- | :30 | <del>\$75.00</del> | NM | Credited |  |  |  |  |  |  |  |  | 4 | WSFA | 09/11/17-09/17/17 | NBC Today Show 3   | 10-11am   | MTuWThF---- | :30 | <del>\$75.00</del> | NM | Credited |  |  |  |  |  |  |  |  |
| Spot   | Ch       | Date Range        | Description        | Start/End Time     | Weekdays       | Length      | Rate               | Type       |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 2  | WSFA     | 09/11/17-09/17/17 | NBC Today Show 3   | 10-11am            | MTuWThF----    | :30         | <del>\$75.00</del> | NM         |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Credited   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 4  | WSFA     | 09/11/17-09/17/17 | NBC Today Show 3   | 10-11am            | MTuWThF----    | :30         | <del>\$75.00</del> | NM         |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Credited   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Week: 09/18/17 09/24/17 MTWTF-- 5 \$75.00  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| N 5  | WSFA     | 09/11/17          | 09/22/17           | ALABAMA LIVE @ 11A | 11-1130Am      |             | :30                |            |                     | NM   | 8     | \$560.00 |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/11/17</td><td>09/17/17</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr></table>   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          | Start Date | End Date | Weekdays   | Spots/Week  | Rate           | 09/11/17 | 09/17/17 | MTWTF--     | 5    | \$70.00 |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Start Date   | End Date | Weekdays          | Spots/Week         | Rate               |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 09/11/17   | 09/17/17 | MTWTF--           | 5                  | \$70.00            |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| <table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>09/11/17-09/17/17</td><td>ALABAMA LIVE @ 11A</td><td>11-1130Am</td><td>MTuWThF----</td><td>:30</td><td><del>\$70.00</del></td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>2</td><td>WSFA</td><td>09/11/17-09/17/17</td><td>ALABAMA LIVE @ 11A</td><td>11-1130Am</td><td>MTuWThF----</td><td>:30</td><td><del>\$70.00</del></td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr></table> |          |                   |                    |                    |                |             |                    |            |                     |      |       |          | Spot       | Ch       | Date Range | Description | Start/End Time | Weekdays | Length   | Rate        | Type | 1       | WSFA | 09/11/17-09/17/17 | ALABAMA LIVE @ 11A | 11-1130Am | MTuWThF---- | :30 | <del>\$70.00</del> | NM | Credited |  |  |  |  |  |  |  |  | 2 | WSFA | 09/11/17-09/17/17 | ALABAMA LIVE @ 11A | 11-1130Am | MTuWThF---- | :30 | <del>\$70.00</del> | NM | Credited |  |  |  |  |  |  |  |  |
| Spot   | Ch       | Date Range        | Description        | Start/End Time     | Weekdays       | Length      | Rate               | Type       |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 1  | WSFA     | 09/11/17-09/17/17 | ALABAMA LIVE @ 11A | 11-1130Am          | MTuWThF----    | :30         | <del>\$70.00</del> | NM         |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Credited   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| 2  | WSFA     | 09/11/17-09/17/17 | ALABAMA LIVE @ 11A | 11-1130Am          | MTuWThF----    | :30         | <del>\$70.00</del> | NM         |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Credited   |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |
| Week: 09/18/17 09/24/17 MTWTF-- 5 \$70.00  |          |                   |                    |                    |                |             |                    |            |                     |      |       |          |            |          |            |             |                |          |          |             |      |         |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |   |      |                   |                    |           |             |     |                    |    |          |  |  |  |  |  |  |  |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

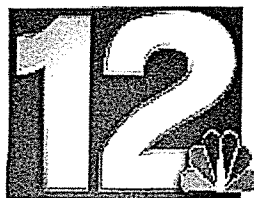
| *Line  | Ch  | Start Date  | End Date          | Description           | Start/End Time        | Days            | Length        | Spots/Week | Rate               | Type        | Spots | Amount     |            |          |          |            |      |                   |                   |             |   |         |
|--|---|-------------|-------------------|-----------------------|-----------------------|-----------------|---------------|------------|--------------------|-------------|-------|------------|------------|----------|----------|------------|------|-------------------|-------------------|-------------|---|---------|
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/18/17-09/24/17</td><td>09/18/17-09/24/17</td><td>MTuWThF----</td><td>5</td><td>\$70.00</td></tr></table> |   |             |                   |                       |                       |                 |               |            |                    |             |       |            | Start Date | End Date | Weekdays | Spots/Week | Rate | 09/18/17-09/24/17 | 09/18/17-09/24/17 | MTuWThF---- | 5 | \$70.00 |
| Start Date   | End Date                                  | Weekdays    | Spots/Week        | Rate                  |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
| 09/18/17-09/24/17  | 09/18/17-09/24/17                         | MTuWThF---- | 5                 | \$70.00               |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | <u>Spot</u>                               | <u>Ch</u>   | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>        | <u>Type</u> |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 6   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 5.12                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 7   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 5.13                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 8   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 5.14                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 9   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 5.11                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 10  | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 5.15                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 11  | WSFA        | 09/18/17-09/18/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | M-----          | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 5.9 09/18                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 12  | WSFA        | 09/19/17-09/19/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | -Tu-----        | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 5.6 09/19                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 13  | WSFA        | 09/20/17-09/20/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | ---W-----       | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 5.7 09/20                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 14  | WSFA        | 09/21/17-09/21/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | ----Th----      | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 5.8 09/21                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 15  | WSFA        | 09/22/17-09/22/17 | ALABAMA LIVE @ 11A    | 11-1130Am             | -----F----      | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 5.10 09/22                       |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
| N 6  | WSFA                                      | 09/11/17    | 09/22/17          | ALABAMA LIVE @ 1130AM | 1130A-12P             |                 | :30           |            |                    | NM          | 8     | \$560.00   |            |          |          |            |      |                   |                   |             |   |         |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/11/17</td><td>09/17/17</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr></table>                       |   |             |                   |                       |                       |                 |               |            |                    |             |       |            | Start Date | End Date | Weekdays | Spots/Week | Rate | 09/11/17          | 09/17/17          | MTWTF--     | 5 | \$70.00 |
| Start Date   | End Date                                  | Weekdays    | Spots/Week        | Rate                  |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
| 09/11/17   | 09/17/17                                  | MTWTF--     | 5                 | \$70.00               |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | <u>Spot</u>                               | <u>Ch</u>   | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>        | <u>Type</u> |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 3   | WSFA        | 09/11/17-09/17/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | MTuWThF----     | :30           |            | <del>\$30.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Credited                                  |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 4   | WSFA        | 09/11/17-09/17/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Credited                                  |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Week: 09/18/17 09/24/17 MTWTF-- 5 \$70.00 |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | <u>Spot</u>                               | <u>Ch</u>   | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>        | <u>Type</u> |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 6   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 6.12                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 7   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 6.11                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 9   | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 6.14                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 10  | WSFA        | 09/18/17-09/24/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | MTuWThF----     | :30           |            | <del>\$70.00</del> | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | See MG 6.13                               |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 11  | WSFA        | 09/18/17-09/18/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | M-----          | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 6.7 09/18                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 12  | WSFA        | 09/19/17-09/19/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | -Tu-----        | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 6.6 09/19                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 13  | WSFA        | 09/20/17-09/20/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | ---W-----       | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 6.10 09/20                       |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | 14  | WSFA        | 09/22/17-09/24/17 | ALABAMA LIVE @ 1130AM | 1130A-12P             | -----F----      | :30           |            | \$70.00            | NM          |       |            |            |          |          |            |      |                   |                   |             |   |         |
|  | Ⓜ MG for 6.9 09/22                        |             |                   |                       |                       |                 |               |            |                    |             |       |            |            |          |          |            |      |                   |                   |             |   |         |
| N 7  | WSFA                                      | 09/11/17    | 09/22/17          | WSFA 12 News at Noon  | 12-1230pm             |                 | :30           |            |                    | NM          | 8     | \$1,800.00 |            |          |          |            |      |                   |                   |             |   |         |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch                 | Start Date        | End Date          | Description          | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots | Amount     |  |
|-------|--------------------|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|--|
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>      |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |  |
| Week: |                    | 09/11/17          | 09/17/17          | MTWTF--              |                       |                 |               | 5                 | \$225.00            |             |       |            |  |
|       | <u>Spot</u>        | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |  |
|       | 2                  | WSFA              | 09/11/17-09/17/17 | WSFA 12 News at Noon | 12-1230pm             | MTuWThF----     | :30           |                   | <del>\$225.00</del> | NM          |       |            |  |
|       | Credited           |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 4                  | WSFA              | 09/11/17-09/17/17 | WSFA 12 News at Noon | 12-1230pm             | MTuWThF----     | :30           |                   | <del>\$225.00</del> | NM          |       |            |  |
|       | Credited           |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
| Week: |                    | 09/18/17          | 09/24/17          | MTWTF--              |                       |                 |               | 5                 | \$225.00            |             |       |            |  |
|       | 6                  | WSFA              | 09/18/17-09/24/17 | WSFA 12 News at Noon | 12-1230pm             | MTuWThF----     | :30           |                   | <del>\$225.00</del> | NM          |       |            |  |
|       | See MG 7.13        |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 7                  | WSFA              | 09/18/17-09/24/17 | WSFA 12 News at Noon | 12-1230pm             | MTuWThF----     | :30           |                   | <del>\$225.00</del> | NM          |       |            |  |
|       | See MG 7.11        |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 8                  | WSFA              | 09/18/17-09/24/17 | WSFA 12 News at Noon | 12-1230pm             | MTuWThF----     | :30           |                   | <del>\$225.00</del> | NM          |       |            |  |
|       | See MG 7.14        |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 9                  | WSFA              | 09/18/17-09/24/17 | WSFA 12 News at Noon | 12-1230pm             | MTuWThF----     | :30           |                   | <del>\$225.00</del> | NM          |       |            |  |
|       | See MG 7.12        |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 11                 | WSFA              | 09/18/17-09/18/17 | WSFA 12 News at Noon | 12-1230pm             | M-----          | :30           |                   | \$225.00            | NM          |       |            |  |
|       | Ⓜ MG for 7.7 09/18 |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 12                 | WSFA              | 09/19/17-09/19/17 | WSFA 12 News at Noon | 12-1230pm             | -Tu-----        | :30           |                   | \$225.00            | NM          |       |            |  |
|       | Ⓜ MG for 7.9 09/19 |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 13                 | WSFA              | 09/20/17-09/20/17 | WSFA 12 News at Noon | 12-1230pm             | ---W-----       | :30           |                   | \$225.00            | NM          |       |            |  |
|       | Ⓜ MG for 7.6 09/20 |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 14                 | WSFA              | 09/21/17-09/21/17 | WSFA 12 News at Noon | 12-1230pm             | ----Th-----     | :30           |                   | \$225.00            | NM          |       |            |  |
|       | Ⓜ MG for 7.8 09/21 |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
| N 8   | WSFA               | 09/11/17          | 09/22/17          | WSFA 12 NEWS AT 4PM  | M-F 4-430P            |                 | :30           |                   |                     | NM          | 8     | \$1,080.00 |  |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>      |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |  |
| Week: |                    | 09/11/17          | 09/17/17          | MTWTF--              |                       |                 |               | 5                 | \$135.00            |             |       |            |  |
|       | <u>Spot</u>        | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |  |
|       | 1                  | WSFA              | 09/11/17-09/17/17 | WSFA 12 NEWS AT 4PM  | M-F 4-430P            | MTuWThF----     | :30           |                   | <del>\$135.00</del> | NM          |       |            |  |
|       | Credited           |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 3                  | WSFA              | 09/11/17-09/17/17 | WSFA 12 NEWS AT 4PM  | M-F 4-430P            | MTuWThF----     | :30           |                   | <del>\$135.00</del> | NM          |       |            |  |
|       | Credited           |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
| Week: |                    | 09/18/17          | 09/24/17          | MTWTF--              |                       |                 |               | 5                 | \$135.00            |             |       |            |  |
| N 9   | WSFA               | 09/11/17          | 09/22/17          | WSFA 12 NEWS AT 4PM  | M-F 430-5P            |                 | :30           |                   |                     | NM          | 8     | \$920.00   |  |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>      |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |  |
| Week: |                    | 09/11/17          | 09/17/17          | MTWTF--              |                       |                 |               | 5                 | \$115.00            |             |       |            |  |
|       | <u>Spot</u>        | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |  |
|       | 2                  | WSFA              | 09/11/17-09/17/17 | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |            |  |
|       | Credited           |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
|       | 3                  | WSFA              | 09/11/17-09/17/17 | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |            |  |
|       | Credited           |                   |                   |                      |                       |                 |               |                   |                     |             |       |            |  |
| Week: |                    | 09/18/17          | 09/24/17          | MTWTF--              |                       |                 |               | 5                 | \$115.00            |             |       |            |  |

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch          | Start Date        | End Date            | Description          | Start/End Time        | Days            | Length        | Spots/Week | Rate                | Type        | Spots | Amount     |
|-------|-------------|-------------------|---------------------|----------------------|-----------------------|-----------------|---------------|------------|---------------------|-------------|-------|------------|
|       |             | <u>Start Date</u> | <u>End Date</u>     | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               |            | <u>Rate</u>         |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 6           | WSFA              | 09/18/17-09/24/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |            | <del>\$115.00</del> | NM          |       |            |
|       |             |                   | See MG 9.14         |                      |                       |                 |               |            |                     |             |       |            |
|       | 7           | WSFA              | 09/18/17-09/24/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |            | <del>\$115.00</del> | NM          |       |            |
|       |             |                   | See MG 9.13         |                      |                       |                 |               |            |                     |             |       |            |
|       | 8           | WSFA              | 09/18/17-09/24/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |            | <del>\$115.00</del> | NM          |       |            |
|       |             |                   | See MG 9.12         |                      |                       |                 |               |            |                     |             |       |            |
|       | 9           | WSFA              | 09/18/17-09/24/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |            | <del>\$115.00</del> | NM          |       |            |
|       |             |                   | See MG 9.11         |                      |                       |                 |               |            |                     |             |       |            |
|       | 10          | WSFA              | 09/18/17-09/24/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | MTuWThF----     | :30           |            | <del>\$115.00</del> | NM          |       |            |
|       |             |                   | See MG 9.15         |                      |                       |                 |               |            |                     |             |       |            |
|       | 11          | WSFA              | 09/18/17-09/18/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | M-----          | :30           |            | \$115.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 9.9 09/18  |                      |                       |                 |               |            |                     |             |       |            |
|       | 12          | WSFA              | 09/19/17-09/19/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | -Tu-----        | :30           |            | \$115.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 9.8 09/19  |                      |                       |                 |               |            |                     |             |       |            |
|       | 13          | WSFA              | 09/20/17-09/20/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | ---W-----       | :30           |            | \$115.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 9.7 09/20  |                      |                       |                 |               |            |                     |             |       |            |
|       | 14          | WSFA              | 09/21/17-09/21/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | ----Th-----     | :30           |            | \$115.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 9.6 09/21  |                      |                       |                 |               |            |                     |             |       |            |
|       | 15          | WSFA              | 09/22/17-09/24/17   | WSFA 12 NEWS AT 4PM  | M-F 430-5P            | -----F----      | :30           |            | \$115.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 9.10 09/22 |                      |                       |                 |               |            |                     |             |       |            |
| N 10  | WSFA        | 09/11/17          | 09/22/17            | WSFA 12 News at Five | 5-530pm               |                 | :30           |            |                     | NM          | 8     | \$3,360.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>     | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               |            | <u>Rate</u>         |             |       |            |
|       | Week:       | 09/11/17          | 09/17/17            | MTWTF--              | 5                     |                 |               |            | \$420.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>   | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 2           | WSFA              | 09/11/17-09/17/17   | WSFA 12 News at Five | 5-530pm               | MTuWThF----     | :30           |            | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | Credited            |                      |                       |                 |               |            |                     |             |       |            |
|       | 4           | WSFA              | 09/11/17-09/17/17   | WSFA 12 News at Five | 5-530pm               | MTuWThF----     | :30           |            | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | Credited            |                      |                       |                 |               |            |                     |             |       |            |
|       | Week:       | 09/18/17          | 09/24/17            | MTWTF--              | 5                     |                 |               |            | \$420.00            |             |       |            |

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**(334) 288-1212**

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch          | Start Date        | End Date             | Description              | Start/End Time        | Days            | Length        | Spots/Week  | Rate                | Type        | Spots | Amount     |
|-------|-------------|-------------------|----------------------|--------------------------|-----------------------|-----------------|---------------|-------------|---------------------|-------------|-------|------------|
|       |             | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>    | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 6           | WSFA              | 09/18/17-09/24/17    | WSFA 12 News at Five     | 5-530pm               | MTuWThF----     | :30           |             | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | See MG 10.11         |                          |                       |                 |               |             |                     |             |       |            |
|       | 7           | WSFA              | 09/18/17-09/24/17    | WSFA 12 News at Five     | 5-530pm               | MTuWThF----     | :30           |             | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | See MG 10.13         |                          |                       |                 |               |             |                     |             |       |            |
|       | 8           | WSFA              | 09/18/17-09/24/17    | WSFA 12 News at Five     | 5-530pm               | MTuWThF----     | :30           |             | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | See MG 10.15         |                          |                       |                 |               |             |                     |             |       |            |
|       | 9           | WSFA              | 09/18/17-09/24/17    | WSFA 12 News at Five     | 5-530pm               | MTuWThF----     | :30           |             | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | See MG 10.12         |                          |                       |                 |               |             |                     |             |       |            |
|       | 10          | WSFA              | 09/18/17-09/24/17    | WSFA 12 News at Five     | 5-530pm               | MTuWThF----     | :30           |             | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | See MG 10.14         |                          |                       |                 |               |             |                     |             |       |            |
|       | 11          | WSFA              | 09/18/17-09/18/17    | WSFA 12 News at Five     | 5-530pm               | M-----          | :30           |             | \$420.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 10.6 09/18  |                          |                       |                 |               |             |                     |             |       |            |
|       | 12          | WSFA              | 09/19/17-09/19/17    | WSFA 12 News at Five     | 5-530pm               | -Tu-----        | :30           |             | \$420.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 10.9 09/19  |                          |                       |                 |               |             |                     |             |       |            |
|       | 13          | WSFA              | 09/20/17-09/20/17    | WSFA 12 News at Five     | 5-530pm               | ---W-----       | :30           |             | \$420.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 10.7 09/20  |                          |                       |                 |               |             |                     |             |       |            |
|       | 14          | WSFA              | 09/21/17-09/21/17    | WSFA 12 News at Five     | 5-530pm               | ----Th----      | :30           |             | \$420.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 10.10 09/21 |                          |                       |                 |               |             |                     |             |       |            |
|       | 15          | WSFA              | 09/22/17-09/22/17    | WSFA 12 News at Five     | 5-530pm               | -----F----      | :30           |             | <del>\$420.00</del> | NM          |       |            |
|       |             |                   | Ⓜ MG for 10.8 09/22  |                          |                       |                 |               |             |                     |             |       |            |
| N 11  | WSFA        | 09/11/17          | 09/22/17             | WSFA 12 News at Six - MF | 6-630pm               |                 | :30           |             |                     | NM          | 10    | \$3,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |             |       |            |
|       | Week:       | 09/11/17          | 09/17/17             | MTWTF--                  | 5                     |                 |               | \$350.00    |                     |             |       |            |
|       | Week:       | 09/18/17          | 09/24/17             | MTWTF--                  | 5                     |                 |               | \$350.00    |                     |             |       |            |
| N 12  | WSFA        | 09/11/17          | 09/22/17             | WSFA 12 News at Ten - MF | 10-1035pm             |                 | :30           |             |                     | NM          | 8     | \$3,320.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |             |       |            |
|       | Week:       | 09/11/17          | 09/17/17             | MTWTF--                  | 5                     |                 |               | \$415.00    |                     |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>    | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 1           | WSFA              | 09/11/17-09/17/17    | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | <del>\$415.00</del> | NM          |       |            |
|       |             |                   | Credited             |                          |                       |                 |               |             |                     |             |       |            |
|       | 2           | WSFA              | 09/11/17-09/17/17    | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | <del>\$415.00</del> | NM          |       |            |
|       |             |                   | Credited             |                          |                       |                 |               |             |                     |             |       |            |
|       | Week:       | 09/18/17          | 09/24/17             | MTWTF--                  | 5                     |                 |               | \$415.00    |                     |             |       |            |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch          | Start Date        | End Date           | Description              | Start/End Time        | Days            | Length        | Spots/Week  | Rate        | Type        | Spots | Amount   |
|-------|-------------|-------------------|--------------------|--------------------------|-----------------------|-----------------|---------------|-------------|-------------|-------------|-------|----------|
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u> | <u>Type</u> |       |          |
|       | 6           | WSFA              | 09/18/17-09/24/17  | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | See MG 12.12       |                          |                       |                 |               |             |             |             |       |          |
|       | 7           | WSFA              | 09/18/17-09/24/17  | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | See MG 12.15       |                          |                       |                 |               |             |             |             |       |          |
|       | 8           | WSFA              | 09/18/17-09/24/17  | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | See MG 12.13       |                          |                       |                 |               |             |             |             |       |          |
|       | 9           | WSFA              | 09/18/17-09/24/17  | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | See MG 12.14       |                          |                       |                 |               |             |             |             |       |          |
|       | 10          | WSFA              | 09/18/17-09/24/17  | WSFA 12 News at Ten - MF | 10-1035pm             | MTuWThF----     | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | See MG 12.11       |                          |                       |                 |               |             |             |             |       |          |
|       | 11          | WSFA              | 09/18/17-09/18/17  | WSFA 12 News at Ten - MF | 10-1035pm             | M-----          | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | MG for 12.10 09/18 |                          |                       |                 |               |             |             |             |       |          |
|       | 12          | WSFA              | 09/19/17-09/19/17  | WSFA 12 News at Ten - MF | 10-1035pm             | -Tu-----        | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | MG for 12.6 09/19  |                          |                       |                 |               |             |             |             |       |          |
|       | 13          | WSFA              | 09/20/17-09/20/17  | WSFA 12 News at Ten - MF | 10-1035pm             | ---W-----       | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | MG for 12.8 09/20  |                          |                       |                 |               |             |             |             |       |          |
|       | 14          | WSFA              | 09/21/17-09/21/17  | WSFA 12 News at Ten - MF | 10-1035pm             | ----Th----      | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | MG for 12.9 09/21  |                          |                       |                 |               |             |             |             |       |          |
|       | 15          | WSFA              | 09/22/17-09/22/17  | WSFA 12 News at Ten - MF | 10-1035pm             | -----F----      | :30           |             | \$415.00    | NM          |       |          |
|       |             |                   | MG for 12.7 09/22  |                          |                       |                 |               |             |             |             |       |          |
| N 13  | WSFA        | 09/25/17          | 09/26/17           | Today In Alabama         | 6a-7a                 |                 | :30           |             |             | NM          | 2     | \$350.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | MT-----                  | 2                     |                 |               | \$175.00    |             |             |       |          |
| N 14  | WSFA        | 09/25/17          | 09/26/17           | NBC Today Show           | 7-9am                 |                 | :30           |             |             | NM          | 2     | \$230.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | MT-----                  | 2                     |                 |               | \$115.00    |             |             |       |          |
| N 15  | WSFA        | 09/25/17          | 09/26/17           | NBC Today 2              | 9-10am                |                 | :30           |             |             | NM          | 2     | \$230.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | MT-----                  | 2                     |                 |               | \$115.00    |             |             |       |          |
| N 16  | WSFA        | 09/25/17          | 09/26/17           | NBC Today Show 3         | 10-11am               |                 | :30           |             |             | NM          | 2     | \$150.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | MT-----                  | 2                     |                 |               | \$75.00     |             |             |       |          |
| N 17  | WSFA        | 09/25/17          | 09/26/17           | ALABAMA LIVE @ 11A       | 11-1130Am             |                 | :30           |             |             | NM          | 2     | \$140.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | MT-----                  | 2                     |                 |               | \$70.00     |             |             |       |          |
| N 18  | WSFA        | 09/25/17          | 09/26/17           | ALABAMA LIVE @ 1130AM    | 1130A-12P             |                 | :30           |             |             | NM          | 2     | \$140.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | MT-----                  | 2                     |                 |               | \$70.00     |             |             |       |          |
| N 19  | WSFA        | 09/25/17          | 09/25/17           | WSFA 12 News at Noon     | 12-1230pm             |                 | :30           |             |             | NM          | 1     | \$225.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | 1-----                   | 1                     |                 |               | \$225.00    |             |             |       |          |
| N 20  | WSFA        | 09/25/17          | 09/25/17           | WSFA 12 NEWS AT 4PM      | M-F 4-430P            |                 | :30           |             |             | NM          | 1     | \$135.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |
|       | Week:       | 09/25/17          | 10/01/17           | 1-----                   | 1                     |                 |               | \$135.00    |             |             |       |          |
| N 21  | WSFA        | 09/25/17          | 09/25/17           | WSFA 12 NEWS AT 4PM      | M-F 430-5P            |                 | :30           |             |             | NM          | 1     | \$115.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>          | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/25/17          | 10/01/17        | 1-----                   |                |      |        | 1                 | \$115.00    |      |       |          |
| N 22  | WSFA | 09/25/17          | 09/25/17        | WSFA 12 News at Five     | 5-530pm        |      | :30    |                   |             | NM   | 1     | \$420.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/25/17          | 10/01/17        | 1-----                   |                |      |        | 1                 | \$420.00    |      |       |          |
| N 23  | WSFA | 09/25/17          | 09/25/17        | WSFA 12 News at Six - MF | 6-630pm        |      | :30    |                   |             | NM   | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/25/17          | 10/01/17        | 1-----                   |                |      |        | 1                 | \$350.00    |      |       |          |
| N 24  | WSFA | 09/25/17          | 09/25/17        | WSFA 12 News at Ten - MF | 10-1035pm      |      | :30    |                   |             | NM   | 1     | \$415.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/25/17          | 10/01/17        | 1-----                   |                |      |        | 1                 | \$415.00    |      |       |          |
| N 25  | WSFA | 09/14/17          | 09/17/17        | NBC Today 2              | 9-10am         |      | :30    |                   |             | NM   | 1     | \$115.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$115.00    |      |       |          |
| N 26  | WSFA | 09/14/17          | 09/17/17        | NBC Today Show 3         | 10-11am        |      | :30    |                   |             | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$75.00     |      |       |          |
| N 27  | WSFA | 09/14/17          | 09/17/17        | ALABAMA LIVE @ 11A       | 11-1130Am      |      | :30    |                   |             | NM   | 1     | \$70.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$70.00     |      |       |          |
| N 28  | WSFA | 09/14/17          | 09/17/17        | ALABAMA LIVE @ 1130AM    | 1130A-12P      |      | :30    |                   |             | NM   | 1     | \$70.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$70.00     |      |       |          |
| N 29  | WSFA | 09/14/17          | 09/17/17        | WSFA 12 News at Noon     | 12-1230pm      |      | :30    |                   |             | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$225.00    |      |       |          |
| N 30  | WSFA | 09/14/17          | 09/17/17        | WSFA 12 NEWS AT 4PM      | M-F 4-430P     |      | :30    |                   |             | NM   | 1     | \$135.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$135.00    |      |       |          |
| N 31  | WSFA | 09/14/17          | 09/17/17        | WSFA 12 NEWS AT 4PM      | M-F 430-5P     |      | :30    |                   |             | NM   | 1     | \$115.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---T---                  |                |      |        | 1                 | \$115.00    |      |       |          |
| N 32  | WSFA | 09/14/17          | 09/17/17        | WSFA 12 News at Five     | 5-530pm        |      | :30    |                   |             | NM   | 1     | \$420.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$420.00    |      |       |          |
| N 33  | WSFA | 09/14/17          | 09/17/17        | WSFA 12 News at Ten - MF | 10-1035pm      |      | :30    |                   |             | NM   | 1     | \$415.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ---TF--                  |                |      |        | 1                 | \$415.00    |      |       |          |
| N 34  | WSFA | 09/15/17          | 09/15/17        | Today in Alabama 5am     | 5-530a         |      | :30    |                   |             | NM   | 1     | \$85.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/11/17          | 09/17/17        | ----F--                  |                |      |        | 1                 | \$85.00     |      |       |          |
| N 35  | WSFA | 09/18/17          | 09/24/17        | Today in Alabama 5am     | 5-530a         |      | :30    |                   |             | NM   | 5     | \$425.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/18/17          | 09/24/17        | MTWTF--                  |                |      |        | 5                 | \$85.00     |      |       |          |
| N 36  | WSFA | 09/25/17          | 09/26/17        | Today in Alabama 5am     | 5-530a         |      | :30    |                   |             | NM   | 2     | \$170.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 09/25/17          | 10/01/17        | MT-----                  |                |      |        | 2                 | \$85.00     |      |       |          |

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**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch          | Start Date        | End Date          | Description              | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots | Amount   |
|-------|-------------|-------------------|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| N 37  | WSFA        | 09/15/17          | 09/15/17          | Today in Alabama 530a    | 528am-6am             |                 | :30           |                   |                     | NM          | 1     | \$100.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                  |                       |                 |               | 1                 | \$100.00            |             |       |          |
| N 38  | WSFA        | 09/18/17          | 09/24/17          | Today in Alabama 530a    | 528am-6am             |                 | :30           |                   |                     | NM          | 5     | \$500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                  |                       |                 |               | 5                 | \$100.00            |             |       |          |
| N 39  | WSFA        | 09/25/17          | 09/26/17          | Today in Alabama 530a    | 528am-6am             |                 | :30           |                   |                     | NM          | 2     | \$200.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/25/17          | 10/01/17          | MT-----                  |                       |                 |               | 2                 | \$100.00            |             |       |          |
| N 40  | WSFA        | 09/15/17          | 09/15/17          | Today In Alabama         | 6a-7a                 |                 | :30           |                   |                     | NM          | 1     | \$175.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                  |                       |                 |               | 1                 | \$175.00            |             |       |          |
| N 41  | WSFA        | 09/18/17          | 09/24/17          | Today In Alabama         | 6a-7a                 |                 | :30           |                   |                     | NM          | 5     | \$875.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                  |                       |                 |               | 5                 | \$175.00            |             |       |          |
| N 42  | WSFA        | 09/25/17          | 09/26/17          | Today In Alabama         | 6a-7a                 |                 | :30           |                   |                     | NM          | 2     | \$350.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/25/17          | 10/01/17          | MT-----                  |                       |                 |               | 2                 | \$175.00            |             |       |          |
| N 43  | WSFA        | 09/15/17          | 09/15/17          | NBC Today Show           | 7-9am                 |                 | :30           |                   |                     | NM          | 1     | \$115.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                  |                       |                 |               | 1                 | \$115.00            |             |       |          |
| N 44  | WSFA        | 09/18/17          | 09/24/17          | NBC Today Show           | 7-9am                 |                 | :30           |                   |                     | NM          | 0     | \$0.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                  |                       |                 |               | 5                 | \$115.00            |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |          |
|       | 1           | WSFA              | 09/18/17-09/24/17 | NBC Today Show           | 7-9am                 | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |          |
|       |             |                   | Credited          |                          |                       |                 |               |                   |                     |             |       |          |
|       | 2           | WSFA              | 09/18/17-09/24/17 | NBC Today Show           | 7-9am                 | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |          |
|       |             |                   | Credited          |                          |                       |                 |               |                   |                     |             |       |          |
|       | 3           | WSFA              | 09/18/17-09/24/17 | NBC Today Show           | 7-9am                 | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |          |
|       |             |                   | Credited          |                          |                       |                 |               |                   |                     |             |       |          |
|       | 4           | WSFA              | 09/18/17-09/24/17 | NBC Today Show           | 7-9am                 | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |          |
|       |             |                   | Credited          |                          |                       |                 |               |                   |                     |             |       |          |
|       | 5           | WSFA              | 09/18/17-09/24/17 | NBC Today Show           | 7-9am                 | MTuWThF----     | :30           |                   | <del>\$115.00</del> | NM          |       |          |
|       |             |                   | Credited          |                          |                       |                 |               |                   |                     |             |       |          |
| N 45  | WSFA        | 09/25/17          | 09/26/17          | NBC Today Show           | 7-9am                 |                 | :30           |                   |                     | NM          | 2     | \$230.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/25/17          | 10/01/17          | MT-----                  |                       |                 |               | 2                 | \$115.00            |             |       |          |
| N 46  | WSFA        | 09/16/17          | 09/23/17          | NBC Saturday Today Show  | 6-8am                 |                 | :30           |                   |                     | NM          | 4     | \$180.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S-                  |                       |                 |               | 2                 | \$45.00             |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S-                  |                       |                 |               | 2                 | \$45.00             |             |       |          |
| N 47  | WSFA        | 09/17/17          | 09/24/17          | NET NBC Sunday Today Shc | 7-8a                  |                 | :30           |                   |                     | NM          | 2     | \$90.00  |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S                   |                       |                 |               | 1                 | \$45.00             |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S                   |                       |                 |               | 1                 | \$45.00             |             |       |          |

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line | Ch          | Start Date        | End Date          | Description               | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots | Amount   |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|----------|
| N 48  | WSFA        | 09/17/17          | 09/24/17          | NET NBC Meet The Press    | 8-9a                  |                 | :30           |                   |             | NM          | 0     | \$0.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S                    |                       |                 |               | 1                 | \$45.00     |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |          |
|       | 1           | WSFA              | 09/11/17-09/17/17 | NET NBC Meet The Press    | 8-9a                  | -----S          | :30           |                   | \$45.00     | NM          |       |          |
|       |             |                   |                   | Credited                  |                       |                 |               |                   |             |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S                    |                       |                 |               | 1                 | \$45.00     |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |          |
|       | 2           | WSFA              | 09/18/17-09/24/17 | NET NBC Meet The Press    | 8-9a                  | -----S          | :30           |                   | \$45.00     | NM          |       |          |
|       |             |                   |                   | Credited                  |                       |                 |               |                   |             |             |       |          |
| N 49  | WSFA        | 09/17/17          | 09/24/17          | WSFA News Sunday AM       | 9-930a                |                 | :30           |                   |             | NM          | 1     | \$20.00  |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S                    |                       |                 |               | 1                 | \$20.00     |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |          |
|       | 1           | WSFA              | 09/11/17-09/17/17 | WSFA News Sunday AM       | 9-930a                | -----S          | :30           |                   | \$20.00     | NM          |       |          |
|       |             |                   |                   | Credited                  |                       |                 |               |                   |             |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S                    |                       |                 |               | 1                 | \$20.00     |             |       |          |
| N 50  | WSFA        | 09/15/17          | 09/15/17          | NBC Today 2               | 9-10am                |                 | :30           |                   |             | NM          | 1     | \$115.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                   |                       |                 |               | 1                 | \$115.00    |             |       |          |
| N 51  | WSFA        | 09/18/17          | 09/24/17          | NBC Today 2               | 9-10am                |                 | :30           |                   |             | NM          | 5     | \$575.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                   |                       |                 |               | 5                 | \$115.00    |             |       |          |
| N 52  | WSFA        | 09/25/17          | 09/26/17          | NBC Today 2               | 9-10am                |                 | :30           |                   |             | NM          | 2     | \$230.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/25/17          | 10/01/17          | MT-----                   |                       |                 |               | 2                 | \$115.00    |             |       |          |
| N 53  | WSFA        | 09/15/17          | 09/15/17          | NBC Today Show 3          | 10-11am               |                 | :30           |                   |             | NM          | 1     | \$75.00  |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                   |                       |                 |               | 1                 | \$75.00     |             |       |          |
| N 54  | WSFA        | 09/18/17          | 09/24/17          | NBC Today Show 3          | 10-11am               |                 | :30           |                   |             | NM          | 5     | \$375.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                   |                       |                 |               | 5                 | \$75.00     |             |       |          |
| N 55  | WSFA        | 09/25/17          | 09/26/17          | NBC Today Show 3          | 10-11am               |                 | :30           |                   |             | NM          | 2     | \$150.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/25/17          | 10/01/17          | MT-----                   |                       |                 |               | 2                 | \$75.00     |             |       |          |
| N 56  | WSFA        | 09/16/17          | 09/23/17          | WSFA 12 News at Six-Sat   | Sa 6-7pm              |                 | :30           |                   |             | NM          | 2     | \$160.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S-                   |                       |                 |               | 1                 | \$80.00     |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S-                   |                       |                 |               | 1                 | \$80.00     |             |       |          |
| N 57  | WSFA        | 09/17/17          | 09/24/17          | WSFA 12 News at Five-Sun  | Su 5-530p             |                 | :30           |                   |             | NM          | 2     | \$180.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S                    |                       |                 |               | 1                 | \$90.00     |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S                    |                       |                 |               | 1                 | \$90.00     |             |       |          |
| N 58  | WSFA        | 09/16/17          | 09/23/17          | WSFA 12 News at Ten - Sat | 10-1030pm             |                 | :30           |                   |             | NM          | 2     | \$530.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |          |
| Week: |             | 09/11/17          | 09/17/17          | -----S-                   |                       |                 |               | 1                 | \$265.00    |             |       |          |
| Week: |             | 09/18/17          | 09/24/17          | -----S-                   |                       |                 |               | 1                 | \$265.00    |             |       |          |

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| Contract / Revision | Alt Order # |
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| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

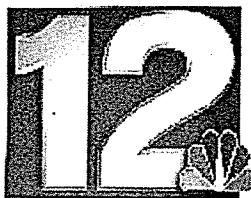
| *Line | Ch          | Start Date        | End Date          | Description               | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| N 59  | WSFA        | 09/17/17          | 09/24/17          | Late News                 | 1030p-11p             |                 | :30           |                   |                     | NM          | 1     | \$150.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/11/17          | 09/17/17          | -----S                    |                       |                 |               | 1                 | \$150.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 1           | WSFA              | 09/11/17-09/17/17 | Late News                 | 1030p-11p             | -----S          | :30           |                   | <del>\$150.00</del> | NM          |       |            |
|       |             |                   |                   | Credited                  |                       |                 |               |                   |                     |             |       |            |
| Week: |             | 09/18/17          | 09/24/17          | -----S                    |                       |                 |               | 1                 | \$150.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 2           | WSFA              | 09/18/17-09/24/17 | Late News                 | 1030p-11p             | -----S          | :30           |                   | <del>\$150.00</del> | NM          |       |            |
|       |             |                   |                   | See MG 59.3               |                       |                 |               |                   |                     |             |       |            |
|       | 3           | WSFA              | 09/24/17-09/24/17 | Late News                 | 1030p-11p             | -----S          | :30           |                   | \$150.00            | NM          |       |            |
|       |             |                   |                   | MG for 59.2 09/24         |                       |                 |               |                   |                     |             |       |            |
| N 60  | WSFA        | 09/15/17          | 09/15/17          | ENTERTAINMENT TONIGHT     | 630-7p                |                 | :30           |                   |                     | NM          | 1     | \$215.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                   |                       |                 |               | 1                 | \$215.00            |             |       |            |
| N 61  | WSFA        | 09/18/17          | 09/24/17          | ENTERTAINMENT TONIGHT     | 630-7p                |                 | :30           |                   |                     | NM          | 5     | \$1,075.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                   |                       |                 |               | 5                 | \$215.00            |             |       |            |
| N 62  | WSFA        | 09/25/17          | 09/25/17          | ENTERTAINMENT TONIGHT     | 630-7p                |                 | :30           |                   |                     | NM          | 1     | \$215.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/25/17          | 10/01/17          | M-----                    |                       |                 |               | 1                 | \$215.00            |             |       |            |
| N 63  | WSFA        | 09/17/17          | 09/24/17          | NFL Football Nite/America | Various               |                 | :30           |                   |                     | NM          | 1     | \$150.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/11/17          | 09/17/17          | -----S                    |                       |                 |               | 1                 | \$150.00            |             |       |            |
| Week: |             | 09/18/17          | 09/24/17          | -----S                    |                       |                 |               | 1                 | \$150.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 2           | WSFA              | 09/18/17-09/24/17 | NFL Football Nite/America | Various               | -----S          | :30           |                   | <del>\$150.00</del> | NM          |       |            |
|       |             |                   |                   | Credited                  |                       |                 |               |                   |                     |             |       |            |
| N 64  | WSFA        | 09/17/17          | 09/17/17          | NFL Football              | 730p-1030p            |                 | :30           |                   |                     | NM          | 1     | \$850.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/11/17          | 09/17/17          | -----S                    |                       |                 |               | 1                 | \$850.00            |             |       |            |
| N 65  | WSFA        | 09/24/17          | 09/24/17          | NFL Football              | 730p-1030p            |                 | :30           |                   |                     | NM          | 1     | \$500.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/18/17          | 09/24/17          | -----S                    |                       |                 |               | 1                 | \$500.00            |             |       |            |
| N 66  | WSFA        | 09/15/17          | 09/15/17          | Tonight Show              | 1035-1137pm           |                 | :30           |                   |                     | NM          | 1     | \$115.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/11/17          | 09/17/17          | ----F--                   |                       |                 |               | 1                 | \$115.00            |             |       |            |
| N 67  | WSFA        | 09/18/17          | 09/24/17          | Tonight Show              | 1035-1137pm           |                 | :30           |                   |                     | NM          | 5     | \$575.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/18/17          | 09/24/17          | MTWTF--                   |                       |                 |               | 5                 | \$115.00            |             |       |            |
| N 68  | WSFA        | 09/25/17          | 09/25/17          | Tonight Show              | 1035-1137pm           |                 | :30           |                   |                     | NM          | 1     | \$115.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/25/17          | 10/01/17          | M-----                    |                       |                 |               | 1                 | \$115.00            |             |       |            |
| N 69  | WSFA        | 09/18/17          | 09/25/17          | The Voice                 | 7-9p                  |                 | :30           |                   |                     | NM          | 1     | \$900.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/18/17          | 09/24/17          | M-----                    |                       |                 |               | 1                 | \$900.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 1           | WSFA              | 09/18/17-09/24/17 | The Voice                 | 7-9p                  | M-----          | :30           |                   | <del>\$900.00</del> | NM          |       |            |
|       |             |                   |                   | Credited                  |                       |                 |               |                   |                     |             |       |            |

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|                     |             |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1808257 /           | 08778591    |

|                     |                   |            |
|---------------------|-------------------|------------|
| Contract Dates      | Product           | Estimate # |
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

|                       |                          |
|-----------------------|--------------------------|
| Advertiser            | Original Date / Revision |
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line    | Ch   | Start Date        | End Date        | Description                   | Start/End Time     | Days                  | Length          | Spots/Week        | Rate                | Type        | Spots | Amount   |
|----------|------|-------------------|-----------------|-------------------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-------|----------|
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/25/17          | 10/01/17        | M-----                        |                    |                       |                 | 1                 | \$900.00            |             |       |          |
| N 70     | WSFA | 09/15/17          | 09/15/17        | Dateline                      | 8-10p              |                       | :30             |                   |                     | NM          | 1     | \$340.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/11/17          | 09/17/17        | ----F--                       |                    |                       |                 | 1                 | \$340.00            |             |       |          |
| N 71     | WSFA | 09/20/17          | 09/20/17        | AGT                           | 658-8pm            |                       | :30             |                   |                     | NM          | 0     | \$0.00   |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | --W----                       |                    |                       |                 | 1                 | \$750.00            |             |       |          |
|          |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>             | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>         | <u>Type</u> |       |          |
|          |      | 1                 | WSFA            | 09/18/17-09/24/17             | AGT                | 658-8pm               | ---W-----       | :30               | <del>\$750.00</del> | NM          |       |          |
| Credited |      |                   |                 |                               |                    |                       |                 |                   |                     |             |       |          |
| N 72     | WSFA | 09/19/17          | 09/19/17        | AGT                           | 7-9p               |                       | :30             |                   |                     | NM          | 1     | \$750.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | -T-----                       |                    |                       |                 | 1                 | \$750.00            |             |       |          |
| N 73     | WSFA | 09/16/17          | 09/23/17        | NET Saturday Night Live       | 1030p-1203x        |                       | :30             |                   |                     | NM          | 2     | \$230.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/11/17          | 09/17/17        | -----S-                       |                    |                       |                 | 1                 | \$115.00            |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | -----S-                       |                    |                       |                 | 1                 | \$115.00            |             |       |          |
| N 74     | WSFA | 09/18/17          | 09/18/17        | Midnight, Texas               | 9-10pm             |                       | :30             |                   |                     | NM          | 1     | \$375.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | M-----                        |                    |                       |                 | 1                 | \$375.00            |             |       |          |
| N 75     | WSFA | 09/20/17          | 09/24/17        | NBC Today Show                | 7-9am              |                       | :30             |                   |                     | NM          | 4     | \$700.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | --WTF--                       |                    |                       |                 | 4                 | \$175.00            |             |       |          |
| N 76     | WSFA | 09/23/17          | 09/23/17        | Dateline saturday Night M     | 7-9p               |                       | :30             |                   |                     | NM          | 2     | \$150.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | -----S-                       |                    |                       |                 | 2                 | \$75.00             |             |       |          |
| N 77     | WSFA | 09/23/17          | 09/23/17        | NBC Saturday Today Show       | 6-8am              |                       | :30             |                   |                     | NM          | 1     | \$45.00  |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | -----S-                       |                    |                       |                 | 1                 | \$45.00             |             |       |          |
| N 78     | WSFA | 09/20/17          | 09/24/17        | Last Call With Carson Daily L | 1230-105x          |                       | :30             |                   |                     | NM          | 1     | \$10.00  |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | --WTF--                       |                    |                       |                 | 1                 | \$10.00             |             |       |          |
| N 79     | WSFA | 09/26/17          | 09/26/17        | America's Got Talent          | 7-9pm              |                       | :30             |                   |                     | NM          | 1     | \$750.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/25/17          | 10/01/17        | -T-----                       |                    |                       |                 | 1                 | \$750.00            |             |       |          |
| N 80     | WSFA | 09/20/17          | 09/20/17        | AGT                           | 7-9pm              |                       | :30             |                   |                     | NM          | 1     | \$750.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | --W----                       |                    |                       |                 | 1                 | \$750.00            |             |       |          |
| N 81     | WSFA | 09/20/17          | 09/24/17        | Today in Alabama 530a         | 528am-6am          |                       | :30             |                   |                     | NM          | 1     | \$150.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | --WTF--                       |                    |                       |                 | 1                 | \$150.00            |             |       |          |
| N 82     | WSFA | 09/24/17          | 09/24/17        | NET NBC Meet The Press        | 8-9a               |                       | :30             |                   |                     | NM          | 1     | \$105.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week:    |      | 09/18/17          | 09/24/17        | -----S                        |                    |                       |                 | 1                 | \$105.00            |             |       |          |
| N 83     | WSFA | 09/20/17          | 09/24/17        | JUDGE JUDY                    | 3-4p               |                       | :30             |                   |                     | NM          | 1     | \$90.00  |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1808257 /           | 08778591    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 09/11/17 - 09/26/17 | ROY MOORE FOR SEN |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| POL/Moore, Roy/Senate | 09/06/17 / 09/19/17      |

| *Line  | Ch   | Start Date        | End Date        | Description            | Start/End Time | Days | Length | Spots/ Week       | Rate        | Type | Spots | Amount      |
|--------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 09/18/17          | 09/24/17        | --WTF--                |                |      |        | 1                 | \$90.00     |      |       |             |
| N 84   | WSFA | 09/20/17          | 09/24/17        | Today In Alabama       | 6a-7a          |      | :30    |                   |             | NM   | 1     | \$395.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 09/18/17          | 09/24/17        | --WTF--                |                |      |        | 1                 | \$395.00    |      |       |             |
| N 85   | WSFA | 09/25/17          | 09/26/17        | NBC Today Show         | 7-9am          |      | :30    |                   |             | NM   | 2     | \$230.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 09/25/17          | 10/01/17        | MT-----                |                |      |        | 2                 | \$115.00    |      |       |             |
| N 86   | WSFA | 09/20/17          | 09/24/17        | Today in Alabama 430am | 430-5a         |      | :30    |                   |             | NM   | 1     | \$15.00     |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 09/18/17          | 09/24/17        | --WTF--                |                |      |        | 1                 | \$15.00     |      |       |             |
| Totals |      |                   |                 |                        |                |      |        |                   |             |      | 225   | \$39,795.00 |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 08/28/17 - 09/24/17 | 189        | \$33,355.00        | (\$5,003.25)        | \$28,351.75        |
| 09/25/17 - 09/26/17 | 36         | \$6,440.00         | (\$966.00)          | \$5,474.00         |
| <b>Totals</b>       | <b>225</b> | <b>\$39,795.00</b> | <b>(\$5,969.25)</b> | <b>\$33,825.75</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP14/17 13.04  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSEE, FL 32301

ORDER # CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/17 SEP26/17 WK-3  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/17 13.04

REP: REVISED ORDER  
REVISED DAYPARTS/DATE IN LINE 70  
TTL SAME, \$39,155  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ROY MOORE FOR SENATE

| LINE#              | REP | CD | TIME PERIOD | LGTH   | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------|-----|----|-------------|--------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 70                 | EY  |    | 800P-1000P  | 30     |     | \$340.00   | 9/15       | 9/15     | 1        |           | FRI  | 1         |
| PROGRAM : DATELINE |     |    |             |        |     |            |            |          |          |           |      |           |
| CON COM1: DATELINE |     |    |             |        |     |            |            |          |          |           |      |           |
| SEP/17             |     |    | 33695.00    | OCT/17 |     | \$5,460.00 |            |          |          |           |      |           |
| CONTRACT TOTAL     |     |    |             |        |     |            |            |          |          |           |      | 39155.00  |
| TOTAL SPOTS        |     |    |             |        |     |            |            |          |          |           |      | 221       |

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP15/17 17.20  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8778591 TRF# 1808257  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSEE, FL 32301

ORDER # CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP15/17 17.20

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE

NO BUYS TO PRINT

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#2 MISSED:M-F/700A-900A SEP11 30S \$115.00 (SEP15/17)  
BUY#44 M-F/700A-900A 30S \$115.00  
BUY#48 SUN/800A-900A 30S \$45.00  
BUY#49 SUN/900A-930A 30S \$20.00  
BUY#63 SUN/600P-730P 30S \$150.00  
OFFER:TU-F/700A-900A SEP19 30S \$175.00 PLS ADVISE.  
& SAT/700P-900P SEP23 30S \$75.00  
& SAT/600A-800A SEP23 30S \$45.00  
& TU-F/1235A-105A SEP19 30S \$10.00  
CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

M4 UNRESL BUY#69 MISSED:MON/700P-900P SEP18 30S \$900.00 (SEP15/17)  
BUY#71 WED/700P-800P 30S \$750.00  
OFFER:TUE/700P-900P SEP19 30S \$750.00 PLS ADVISE.  
& WED/700P-900P SEP20 30S \$750.00  
& TU-F/530A-600A SEP19 30S \$150.00  
CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

SEP/17 33695.00 OCT/17 \$5,460.00  
CONTRACT TOTAL 39155.00  
TOTAL SPOTS 221

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*







| :LINE#                   | :REP   | :CD      | :TIME PERIOD   | :LGTH      | :SEC | :RATE | :START DATE  | :END DATE | :SPTS/WK | :WEEK INVT     | :DAYS       | :TOTL:SPTS: |
|--------------------------|--------|----------|--|------------|------|-------|--------------|-----------|----------|----------------|-------------|-------------|
| STATION MAKEGOOD OFFERS: |        |          |  |            |      |       |              |           |          |                |             |             |
| M3                       | UNRESL | BUY#2    | MISSED:M-F/700A-900A   |            |      |       | SEP11        |           | 30S      | \$115.00       | (SEP15/17)  |             |
|                          |        | BUY#44   | M-F/700A-900A  |            |      |       | SEP18 (5/WK) |           | 30S      | \$115.00       |             |             |
|                          |        | BUY#48   | SUN/800A-900A  |            |      |       | SEP17        |           | 30S      | \$45.00        |             |             |
|                          |        | BUY#49   | SUN/900A-930A  |            |      |       | SEP17        |           | 30S      | \$20.00        |             |             |
|                          |        | BUY#63   | SUN/600P-730P  |            |      |       | SEP24        |           | 30S      | \$150.00       |             |             |
|                          |        |          | OFFER:TU-F/700A-900A   |            |      |       | SEP19 (4/WK) |           | 30S      | \$175.00       | PLS ADVISE. |             |
|                          |        |          | & SAT/700P-900P  |            |      |       | SEP23 (2/WK) |           | 30S      | \$75.00        |             |             |
|                          |        |          | & SAT/600A-800A  |            |      |       | SEP23        |           | 30S      | \$45.00        |             |             |
|                          |        |          | & TU-F/1235A-105A  |            |      |       | SEP19        |           | 30S      | \$10.00        |             |             |
|                          |        |          | CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE                                    |            |      |       |              |           |          |                |             |             |
| M4                       | UNRESL | BUY#69   | MISSED:MON/700P-900P   |            |      |       | SEP18        |           | 30S      | \$900.00       | (SEP18/17)  |             |
|                          |        | BUY#71   | WED/700P-800P  |            |      |       | SEP20        |           | 30S      | \$750.00       |             |             |
|                          |        |          | OFFER:TUE/700P-900P  |            |      |       | SEP26        |           | 30S      | \$750.00       | PLS ADVISE. |             |
|                          |        |          | & WED/700P-900P  |            |      |       | SEP20        |           | 30S      | \$750.00       |             |             |
|                          |        |          | & TU-F/530A-600A   |            |      |       | SEP19        |           | 30S      | \$150.00       |             |             |
|                          |        |          | CMT:9/18 REVISED OFFER. NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE |            |      |       |              |           |          |                |             |             |
| M5                       | OK'D   | BUY#48   | MISSED:SUN/800A-900A   |            |      |       | SEP24        |           | 30S      | \$45.00        | (SEP19/17)  |             |
|                          |        | BUY#59   | SUN/1030P-1100P  |            |      |       | SEP17        |           | 30S      | \$150.00       |             |             |
|                          |        |          | OFFER: NONE  |            |      |       |              |           |          |                |             |             |
|                          |        |          | CMT:SUN 8-9A IS SOLD OUT ON 9/24. SUN 1030P-11P DNA ON 9/17 DUE TO NFL           |            |      |       |              |           |          |                |             |             |
|                          |        |          | CMT:RUNNING LONG. OUR NEWS WAS CUT SHORT. PLEASE CONFIRM. THANKS, DENICE         |            |      |       |              |           |          |                |             |             |
| SEP/17                   |        | 33500.00 | OCT/17   | \$5,460.00 |      |       |              |           |          |                |             |             |
|                          |        |          |  |            |      |       |              |           |          | CONTRACT TOTAL | 38960.00    |             |
|                          |        |          |  |            |      |       |              |           |          | TOTAL SPOTS    | 219         |             |

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8778591      TRF# 1808257      REP: TEL# 703-528-9387      FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM STATION      SEP19/17 10.36  
ORDER WORKSHEET      \*\*\* WSEFA-TV \*\*\*

ADV #      ADV. NAME      POLI/R MOORE/R/SEN/AL      REP.#      OFF.#      SALESMAN #  
AGY #      AGY. NAME      FRONT LINE STRATEGIES      BUYER NAME      JOSH BAGINSKI  
526 EAST PARK AVENUE      SALES PRSN WA-      RYAN EDDINS (H)  
TALLAHASSE, FL 32301

ORDER #      CONTRACT # 8778591      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT ROY MOORE FOR SENATE EST#      COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/17      SEP26/17      WK-3

CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE SEP19/17      10.36

REP:      REVISED ORDER  
M5 OKD AS A CREDIT  
PREVIOUS TTL \$39,155  
REVISED TTL, \$38,960  
\$195 TO RE-SPEND/MG  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

TA:      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.      CONTRACT SCHEDULED FOR GENERATION  
TATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#2      MISSED:M-F/700A-900A      SEP11      30S      \$115.00      (SEP15/17)  
BUY#44      M-F/700A-900A      SEP18 (5/WK)      30S      \$115.00  
BUY#48      SUN/800A-900A      SEP17      30S      \$45.00  
BUY#49      SUN/900A-930A      SEP17      30S      \$20.00  
BUY#63      SUN/600P-730P      SEP24      30S      \$150.00  
OFFER:TU-F/700A-900A      SEP19 (4/WK)      30S      \$175.00      PLS ADVISE.  
& SAT/700P-900P      SEP23 (2/WK)      30S      \$75.00  
& SAT/600A-800A      SEP23      30S      \$45.00  
& TU-F/1235A-105A      SEP19      30S      \$10.00  
CMT:NO AVAILS.      PLEASE CONFIRM.      THANKS,      DENICE  
M4 UNRESL BUY#69      MISSED:MON/700P-900P      SEP18      30S      \$900.00      (SEP18/17)  
BUY#71      WED/700P-800P      SEP20      30S      \$750.00  
OFFER:TUE/700P-900P      SEP26      30S      \$750.00      PLS ADVISE.  
& WED/700P-900P      SEP20      30S      \$750.00  
& TU-F/530A-600A      SEP19      30S      \$150.00  
CMT:9/18 REVISED OFFER.      NA DUE TO PROGRAM CHANGE.      PLEASE CONFIRM.      THANKS,  
CMT:DENICE

REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/17 10.36  
\*\*\* WSFA-TV \*\*\*

STATION MAKEGOOD OFFERS:

|    |      |        |                       |       |     |          |            |
|----|------|--------|-----------------------|-------|-----|----------|------------|
| M5 | OK'D | BUY#48 | MISSED: SUN/800A-900A | SEP24 | 30S | \$45.00  | (SEP19/17) |
|    |      | BUY#59 | SUN/1030P-1100P       | SEP17 | 30S | \$150.00 |            |

OFFER: NONE  
CMT: SUN 8-9A IS SOLD OUT ON 9/24. SUN 1030P-11P DNA ON 9/17 DUE TO NFL  
CMT: RUNNING LONG. OUR NEWS WAS CUT SHORT. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 38960.00  
TOTAL SPOTS 219

REF: TEL# /03-5268-9381 FAX# /03-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/17 10.42  
\*\*\* CHANGES \*\*\* \*\* WFA-TV \*\*\*

EP HEADLINE# 8778591 TRF# 1808257  
\$\$ MOD# 4: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSEE, FL 32301

ORDER # CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/17 SEP26/17 WK-3  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/17 10.42

TA:

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE

O BUYS TO PRINT  
TATION MAKEGOOD OFFERS:

|                  |  |              |     |          |             |
|------------------|--|--------------|-----|----------|-------------|
| M3 UNRESL BUY#2  | MISSED:M-F/700A-900A   | SEP11        | 30S | \$115.00 | (SEP15/17)  |
| BUY#44           | M-F/700A-900A  | SEP18 (5/WK) | 30S | \$115.00 |             |
| BUY#48           | SUN/800A-900A  | SEP17        | 30S | \$45.00  |             |
| BUY#49           | SUN/900A-930A  | SEP17        | 30S | \$20.00  |             |
| BUY#63           | SUN/600P-730P  | SEP24        | 30S | \$150.00 |             |
|                  | OFFER:TU-F/700A-900A   | SEP19 (4/WK) | 30S | \$175.00 | PLS ADVISE. |
|                  | & SAT/700P-900P  | SEP23 (2/WK) | 30S | \$75.00  |             |
|                  | & SAT/600A-800A  | SEP23        | 30S | \$45.00  |             |
|                  | & TU-F/1235A-105A  | SEP19        | 30S | \$10.00  |             |
|                  | CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE                                    |              |     |          |             |
| M4 UNRESL BUY#69 | MISSED:MON/700P-900P   | SEP18        | 30S | \$900.00 | (SEP18/17)  |
| BUY#71           | WED/700P-800P  | SEP20        | 30S | \$750.00 |             |
|                  | OFFER:TUE/700P-900P  | SEP26        | 30S | \$750.00 | PLS ADVISE. |
|                  | & WED/700P-900P  | SEP20        | 30S | \$750.00 |             |
|                  | & TU-F/530A-600A   | SEP19        | 30S | \$150.00 |             |
|                  | CMT:9/18 REVISED OFFER: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE |              |     |          |             |
| M6 UNRESL        | MISSED:BONUS   | SEP24        | 30S | \$105.00 | (SEP19/17)  |
|                  | OFFER:SUN/800A-900A  | SEP20        | 30S | \$90.00  | PLS ADVISE. |
|                  | & W-F/300P-400P  |              |     |          |             |
|                  | CMT:I DID NOT MEAN TO OFFER CREDIT ON M5. \$195.00 WAS NA AND CREDITED .         |              |     |          |             |
|                  | CMT:PLEASE CONFIRM OFFERS. THANKS, DENICE  |              |     |          |             |

REP HEADLINE# 8778591      TRF# 1808257  
 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$  
 SEP/17      33500.00      OCT/17      \$5,460.00

SVC- NSI  
DEMOS- RA35+\*

REF. TEL# 103-940-9301 FAX# 103-916-9680

EP HEADLINE# 8778591 TRF# 1808257 CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/17 11.29  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R MOORE/R/SEN/AL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSEE, FL 32301

ORDER # \_\_\_\_\_ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP19/17 11.29

TA:

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE

O BUYS TO PRINT

TATION MAKEGOOD OFFERS:

M3 UNRESL BUY#2 MISSED: M-F/700A-900A SEP11 (SEP15/17)

BUY#44 M-F/700A-900A 30S \$115.00

BUY#48 SUN/800A-900A 30S \$115.00

BUY#49 SUN/900A-930A 30S \$45.00

BUY#63 SUN/600P-730P 30S \$20.00

OFFER: TU-F/700A-900A 30S \$150.00

& SAT/700P-900P 30S \$175.00

& SAT/600A-800A 30S \$75.00

& TU-F/1235A-105A 30S \$45.00

CMT: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

M4 UNRESL BUY#69 MISSED: MON/700P-900P SEP18 (SEP18/17)

BUY#71 WED/700P-800P 30S \$900.00

OFFER: TUE/700P-900P 30S \$750.00

& WED/700P-900P 30S \$750.00

& TU-F/530A-600A 30S \$750.00

CMT: 9/18 REVISED OFFER. NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS,

CMT: DENICE

M6 UNRESL MISSED: BONUS SEP24 (SEP19/17)

OFFER: SUN/800A-900A 30S \$105.00

& W-F/300P-400P 30S \$90.00

CMT: I DID NOT MEAN TO OFFER CREDIT ON M5. \$195.00 WAS NA AND CREDITED

CMT: PLEASE CONFIRM OFFERS. THANKS, DENICE

REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
STATION MAKEGOOD OFFERS: ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/17 11.29  
M7 UNRESL MISSED: BONUS SEP20 30S \$395.00 (SEP19/17),  
OFFER: W-F/600A-700A SEP25 (2/WK) 30S \$115.00 PLS ADVISE.  
& M-TU/700A-900A SEP20 30S \$15.00  
& W-F/430A-500A SEP20 30S \$15.00  
CMT: WE HAVE \$48.00 FROM HDL #8750924 AND \$595.00 FROM HDL #8775774 TO RE-  
CMT: SPEND. A TOTAL OF \$643.00. CREDIT \$3. PLEASE CONFIRM. THANKS, DENICE

SEP/17 33500.00 OCT/17 \$5,460.00 CONTRACT TOTAL 38960.00  
TOTAL SPOTS 219

COMPETITIVE INFORMATION NOT YET AVAILABLE.

VC- NSI  
EMOS- RA35+\*













EP HEADLINE# 8778591 TRF# 1808257 CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/17 15.26  
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSEE, FL 32301

ORDER # CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/17 15.26

EP: REVISED ORDER  
M3 OKD AS LINES 78-78  
M4 OKD AS LINE 79-81  
M6 OKD AS LINES 82-83  
M7 OKD AS LINES 84-86  
PREVIOUS TTL \$38,960  
REVISED TTL, \$39,795  
\$195 WAS ADDED BACK TO ORDER DUE TO M5 SENT AS A CREDIT  
\$640 WAS MOVED FROM HDLN: 8750924 (\$48), 8775774 (\$595)  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

TA:  
ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
TATION MAKEGOOD OFFERS:  
M3 OK'D BUY#2 MISSED:M-F/700A-900A SEP11 30S \$115.00 (SEP15/17)  
BUY#44 M-F/700A-900A SEP18 (5/WK) 30S \$115.00  
BUY#48 SUN/800A-900A SEP17 30S \$45.00  
BUY#49 SUN/900A-930A SEP17 30S \$20.00  
BUY#63. SUN/600P-730P SEP24 30S \$150.00  
OFFER:TU-F/700A-900A SEP19 (4/WK) 30S \$175.00 PLS ADVISE.  
& SAT/700P-900P SEP23 (2/WK) 30S \$75.00  
& SAT/600A-800A SEP23 30S \$45.00  
& TU-F/1235A-105A SEP19 30S \$10.00  
CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

REF: TEL# 103-520-9307 FAX# 103-510-9080

EP HEADLINE# 8778591 TRF# 1808257 CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/17 15.26  
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WFA-TV \*\*\*

TATION MAKEGOOD OFFERS:

M4 OK'D BUY#69 MISSED: MON/700P-900P SEP18 30S \$900.00 (SEP18/17)  
BUY#71 WED/700P-800P SEP20 30S \$750.00  
OFFER: TUE/700P-900P SEP26 30S \$750.00 PLS ADVISE.  
& WED/700P-900P SEP20 30S \$750.00  
& TU-F/530A-600A SEP19 30S \$150.00  
CMT: 9/18 REVISED OFFER. NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS,  
CMT: DENICE

M6 OK'D MISSED: BONUS SEP24 30S \$105.00 (SEP19/17)  
OFFER: SUN/800A-900A SEP20 30S \$90.00 PLS ADVISE.  
& W-F/300P-400P  
CMT: I DID NOT MEAN TO OFFER CREDIT ON M5. \$195.00 WAS NA AND CREDITED .  
CMT: PLEASE CONFIRM OFFERS. THANKS, DENICE

M7 OK'D MISSED: BONUS SEP20 30S \$395.00 (SEP19/17)  
OFFER: W-F/600A-700A SEP25 (2/WK) 30S \$115.00 PLS ADVISE.  
& M-TU/700A-900A SEP20 30S \$15.00  
& W-F/430A-500A  
CMT: WE HAVE \$48.00 FROM HDL #8750924 AND \$595.00 FROM HDL #8775774 TO RE-  
CMT: SPEND. A TOTAL OF \$643.00. CREDIT \$3. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 39795.00  
TOTAL SPOTS 225